



Healthy China 2030 The Medical Humanities of Universal Healthcare



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Healthy China 2030:

The Medical Humanities of Universal Healthcare

- Date: 12th-13th, June 2020
- Venue: Peking University HSBC Business School (UK)
Foxcombe Hall, Boars Hill OX1 5HR, Oxford, UK
- Co-organizers: Peking University HSBC Business School (UK)
Oxford Brookes University Business School

We have the pleasure of inviting you to the workshop ‘Healthy China 2030: The Medical Humanities of Universal Healthcare’. The workshop is co-organized by Peking University HSBC Business School (UK) and Oxford Brookes University, Research Centre for Business, Society and Global Challenges. It is the second workshop on health co-organized by the two academic organizations. It will take place on the beautiful campus of PHBS (UK) in Oxford on 12th -13th June 2020. On this occasion, as for our first colloquium, we welcome contributions from a medical-humanities perspective. Our focus is the ‘Healthy China 2030’ project but we are interested in comparative perspectives and in the challenges facing universal healthcare in the rest of the world.

The ‘Healthy China 2030’ blueprint was published by the Chinese government in 2016. It was established as a national strategy seeking to enable everyone to be involved in health, share health, and be responsible for health. To meet this aim, five specific goals were set, including improving the level of health nationwide, controlling major risk factors, increasing the capacity of the health service, enlarging the scale of the health industry, and perfecting the health service system. It outlines four core principles: health priority, reform and innovation, scientific development, and justice and equity. The achievements around 13 core indicators will be reported in 2020 and 2030.

On July 15, 2019, the Chinese State Council released a corresponding action plan for achieving the aims of ‘Healthy China 2030’. The development of a ‘Healthy China’ from a vision to action became central to the Chinese Government’s agenda for health and development.

Under this framework, China has the opportunity to improve its health development as well as reap the benefits for the rest of the world. However, China also faces many challenges in reaching such an aim. An extensive discussion on the opportunities and challenges of reaching the aim of ‘Healthy China 2030’ would be necessary and helpful not only for China but also the other countries for future developments in health.

Therefore, this workshop will focus on discussing the opportunities of Health China 2030 for the health development in China and worldwide in the next decade, and the existing and potential challenges that China is facing in reaching its aims. Universal healthcare coverage is facing new challenges in many western countries that adopted it following the second world war. However, free universal health coverage has not been established in the United States, for instance. A comparative and medical humanities perspective on universal healthcare is greatly needed to understand all those cases: countries like China now developing it, countries with a long experience but now facing difficulties, countries that never achieved it despite a long history of economic development.

The workshop will host top scholars in this area as keynote speakers, including Prof Guo Yan, the Commissioner for the WHO Commission on Social Determinants of Health and Prof Pasquale Tridico, President of the Italian National Welfare Agency INPS.

We would like to host papers and presentations from scholars, policy makers, and health practitioners. We hope to include colleagues of health policy and management, the humanities, economics, sociology, political science, management and organization studies, etc., and to form an interdisciplinary perspective on this issue.

Please submit your abstract of 250 words with author details to the event organizers: Dr Jenny Wang (jenny.wang@pku.org.uk) and Dr Andrea Bernardi (abernardi@brookes.ac.uk).

The deadline of abstract submission is 29th February 2020.

The deadline of full paper submission is 31st March 2020.

We look forward to seeing you at the Workshop ‘Healthy China 2030: The Medical Humanities of Universal Healthcare’ in Oxford in June 2020.

